

Privacy Policy

Revised and Updated May 22, 2025

ALTA BRISAS EXCURSIONS S.A. DE C.V.

In compliance with the Federal Law on the Protection of Personal Data Held by Private Parties (LFPDPPP), Altabrisas Excursions S.A. de C.V., with registered address at Dársena Manzana 20, Lot 15, Santa Cruz, Sector A, Bahía de Santa Cruz Huatulco, Santa Maria de Huatulco, CP 70987, Oaxaca, Mexico, informs its clients, users, and the general public of its privacy and personal data management policy:

1. Controller of your personal data

Altabrisas Excursions S.A. de C.V. is responsible for the use, management, and protection of the personal data you provide to us through our website, social media, email, physical forms, or any other means.

2. Personal Data Collected

We may collect the following personal data from you:

- Full name
- Email
- Phone number
- Address
- Billing information (RFC, tax address)
- Banking or payment information (if applicable, through secure platforms)
- Governmental identification data (if necessary for certain services)

3. Purposes of Data Processing

Your personal data will be used for the following primary purposes:

- Providing the requested services and products
- Managing reservations, payments, billing, and customer service
- Sending confirmations, updates, or notifications related to the contracted services
- Complying with legal obligations

And the following secondary purposes (to which you may object):

- Sending promotions, newsletters, advertising, and news related to our products or services
- Conducting satisfaction surveys and improving service

4. Use of cookies and technologies Similar

Our website may use cookies and other technologies to improve user experience, analyze statistics, and offer personalized content. You can disable these technologies from your browser settings.

5. Data Transfer

Your personal data will not be shared or transferred to third parties without your consent, unless required by a competent authority or necessary for the provision of the contracted services (for example, payment platforms or related agencies).

6. ARCO Rights (Access, Rectification, Cancellation, and Opposition)

You have the right to:

- Access your personal data
- Rectify it if it is inaccurate or incomplete
- Delete it if you consider it is not required for any of the purposes
- Object to the processing of your data

To exercise your rights, you must send a request to the email address: [privacy contact email], including your full name, a clear description of the right you wish to exercise, and a copy of a valid official ID.

7. Changes to this Privacy Notice

We reserve the right to make changes or updates to this privacy notice at any time. These changes will be available on our website: **www.suiteslaplaya.com**

Payments will be processed through the Openpay gateway.

8. Contact

For any questions, comments, or requests related to your personal data, you can contact us at:

Altabrisas Excursions S.A. de C.V. Email: gerencia@suiteslaplaya.com Telephone: +52 999 900 57 46 Address: Dársena Manzana 20 Lote 15, Santa Cruz Sector A, Bahía de Santa Cruz Huatulco, Santa Maria de Huatulco, CP 70987, Oaxaca, Mexico